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guide to organisation design dr naomi stanford is a consultant, teacher and author in the field of organisation design and development in all its manifestations. She has experience both as a corporate employee of large multinational companies, including Price Waterhouse, British Airways, Marks &

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business strategy jeremy kourdi is an executive coach, writer and co-founder of Entendeo (www.Entendeo.com). He has worked with many well-known organisations in the UK and Internationally, including The Economist, IMD Business School in Lausanne and the Chartered Management Institute.

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