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The Entrepreneurship and New Venture Creation concentration offered to candidates enrolled in the University of Kentucky MBA program will deliver on the following core objectives:
Understand business opportunity identification, concept development and validation in an ever-changing virtual world

Entrepreneurship

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New Venture Creation: Entrepreneurship for the 21st Century is about the process of getting a new venture started, growing the venture, successfully harvesting it, and starting again. The book presents the substantial body of knowledge about the entrepreneurial process in a pragmatic

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hands-on exercises – to
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New Venture Creation:
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the 21st Century is about the actual process of getting a new venture started, growing the venture, successfully harvesting it, and starting again. It continues to be the product of experience and considerable research in the field--rooted in real-world application and refined in the classroom.

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The MM in Entrepreneurship and New Venture Creation is a full-time 14-month programme. Classes are scheduled in late afternoons and evenings to accommodate students who have work obligations. The first part of the course, done in the first half of the year from January

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to July, consists of 9
fundamental and core
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New Venture Creation
is devoted to helping
students develop
compelling business
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only on the authors'
well-known research in
product and service
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For ...**

The other approach used to explain new venture creation is

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institutional theory
(Platzek et al, 2010)

According to this theory, entrepreneurs are influenced by the social and cultural contexts within which they operate and are more focused on providing meaning to these constructs through new venture creation (Figure 1).

**Creating ventures:
decision factors in
new venture**

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ENTREPRENEURSHIP AND NEW VENTURE CREATION

Understanding the
Entrepreneurial Spirit
and the Relevance of
Designing Effective
Business Plans Number
of sessions: 30 Length
of each session: 1,5 h
Total length of the
module: 45 hours

OVERVIEW The
purpose of this course
is to explore business
creation and growth as

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Entrepreneurship and New Venture Creation

He had been developing the venture creation concept in his mind for a while when, by pure chance in 2007, he met Oliver Beste, the entrepreneur who started myToys.de and made it the leading internet retailer for children's products in

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Germany with growth rates of more than 40 per cent. Beste liked Hansmann's venture creation concept so much ...

Venture creation: a new form of entrepreneurship? | INSEAD ...

“Entrepreneurship: New Venture Creation” (ENTR-7005) focuses on the total enterprise creation process: all the functions, activities

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and actions associated
with perceiving,
clarifying, and refining
opportunities, crafting
a business plan, and
creating organizations
to pursue your

**ENTREPRENEURSHIP
: NEW VENTURE
CREATION**

Timmons & Spinelli's,
New Venture Creation:
Entrepreneurship For
The 21st Century, 6/e
is a perforated
paperback text that

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covers the process of getting a new venture started, growing the venture, successfully harvesting it and starting again.

New Venture Creation: Entrepreneurship for the 21st ...

- Entrepreneurship begins with action, the creation of a new organisation including the antecedents to its creation, inter alia,

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scanning the environment for opportunity, the identification of the opportunity to be pursued, the evaluation of the feasibility of the new venture. 11 University of Pretoria etd - Kruger, M E (2004)

CHAPTER 2 2 ENTREPRENEURSHIP THEORY AND CREATIVITY 2.1 ... INNOVATION AND

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ENTREPRENEURSHIP
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career professional in
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associated with
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New Venture Creation is both inspirational and practical, and will equip budding entrepreneurs with all the tools they need to undertake a successful new venture. Paul Burns is a Professor of Entrepreneurship and former Dean of the University of Bedfordshire Business

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New Venture Creation:
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Research in different contexts will extend an understanding of commonalities, and differences, in the pathways from entrepreneurship education to new venture creation. A longitudinal study would separate measures of intention and behaviour over

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time, as graduates
start their own
ventures or enter the
workforce.

Entrepreneurship education programmes: How learning ...

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Entrepreneurship and New Venture Creation

The new venture is formed through a very personal human process

There are 3 steps in the entrepreneurial decision process

The decision to leave a present career or lifestyle. 76. The decision to form new

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venture. 77.
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